

ORDER



Orders
Order / Rev: 171137
Alt Order #: 08427892
Product Desc: WA ST REPUB PARTY
Estimate: 2500
Flight Dates: 10/26/16 - 11/01/16
Original Date / Rev: 10/25/16 / 10/25/16
Order Type: GENERAL

KXLY
Primary AE: MATT WURM
Sales Office: H-DC
Sales Region: NATL

Agency
Name: Nebo Media, Inc.
Buying Contact:
Billing Contact:
 PO Box 9825
 Arlington, VA 22219

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: WA State Republican Party
Demographic: A35+
Product Codes: PL Issue
Priority: P-3
Revenue Codes: AGY, POL, ISS

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/16	10/30/16	23	\$5,415.00	\$4,602.75
10/31/16	11/01/16	16	\$4,095.00	\$3,480.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	23	\$5,415.00	\$4,602.75	0.00
November 2016	16	\$4,095.00	\$3,480.75	0.00
Totals	39	\$9,510.00	\$8,083.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
MATT WURM			Start Of Order - End Of Order	100%

Order Share

Order Share	Share	Total
KXLY	19%	\$9,510.00
Market	100%	\$50,052.63

Competitive Share

Competitive Share	Share	Total
CABLE	0%	\$0.00
KAYU	11%	\$5,505.79
KBGC	0%	\$0.00
KCDT	0%	\$0.00
KGPX	0%	\$0.00
KHQ	35%	\$17,518.42
KREM	35%	\$17,518.42
KSKN	0%	\$0.00
KSPS	0%	\$0.00
KUID	0%	\$0.00
KWSU	0%	\$0.00
KXMN	0%	\$0.00
UNKWN	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KXLY	10/28/16	10/28/16	11p M-F Late News	CM	11-1135p	----1--	:30	1	\$275.00	P-1	0.00	NM	1	\$275.00
Late News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/24/16	10/30/16	----1--			1			\$275.00		0.00			

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KXLY

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KXLY	10/28/16	10/28/16	11p M-F Late News Late News	CM	11-1135p	----1--	:30	1	\$275.00	P-1	0.00	NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	----1--		1				\$275.00		0.00			
E 2	KXLY	10/28/16	10/28/16	3-4p M-F Rachael Ray	CM	3-4p	----1--	:30	1	\$50.00	P-1	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	----1--		1				\$50.00		0.00			
E 3	KXLY	10/28/16	10/28/16	5-530a GMNW GMNW	CM	5-530a	----1--	:30	1	\$120.00	P-1	0.00	NM	1	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	----1--		1				\$120.00		0.00			
E 4	KXLY	10/28/16	10/28/16	6-630p M-F M-F News @6	CM	6-630p	----1--	:30	1	\$385.00	P-1	0.00	NM	1	\$385.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	----1--		1				\$385.00		0.00			
E 5	KXLY	10/28/16	10/28/16	630-7a GMNW	CM	630-7a	----1--	:30	1	\$350.00	P-1	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	----1--		1				\$350.00		0.00			
E 6	KXLY	10/28/16	10/28/16	7-730p M-F ET Tonight	CM	7-730p	----1--	:30	1	\$155.00	P-1	0.00	NM	1	\$155.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	----1--		1				\$155.00		0.00			
E 7	KXLY	10/28/16	10/28/16	7-9a GMA GMA	CM	7-9a	----1--	:30	1	\$350.00	P-1	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	----1--		1				\$350.00		0.00			
E 8	KXLY	10/28/16	10/28/16	9-10a M-F Live With Kelly	CM	9-10a	----1--	:30	1	\$200.00	P-1	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	----1--		1				\$200.00		0.00			
E 9	KXLY	10/31/16	10/31/16	Jimmy Kimmel Jimmy Kimmel	CM	1135p-1237x	1-----	:30	1	\$90.00	P-1	0.00	NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	1-----		1				\$90.00		0.00			
E 10	KXLY	10/31/16	10/31/16	5-530p M-F M-F News @5p	CM	5-530p	1-----	:30	1	\$385.00	P-1	0.00	NM	1	\$385.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	1-----		1				\$385.00		0.00			
E 11	KXLY	10/31/16	10/31/16	530-6a GMNW GMNW	CM	530-6am	1-----	:30	1	\$150.00	P-1	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	1-----		1				\$150.00		0.00			
E 12	KXLY	10/31/16	10/31/16	6-630a GMNW	CM	6-630a	1-----	:30	1	\$350.00	P-1	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	1-----		1				\$350.00		0.00			
E 13	KXLY	10/31/16	10/31/16	6-630p M-F M-F News @6	CM	6-630p	1-----	:30	1	\$385.00	P-1	0.00	NM	1	\$385.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	1-----		1				\$385.00		0.00			
E 14	KXLY	10/31/16	10/31/16	630-7p M-F M-F News @630p	CM	630-7p	1-----	:30	1	\$350.00	P-1	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	1-----		1				\$350.00		0.00			
E 15	KXLY	10/31/16	10/31/16	7-9a GMA GMA	CM	7-9a	1-----	:30	1	\$350.00	P-1	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

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KXLY

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 15	KXLY	10/31/16	10/31/16	7-9a GMA GMA	CM	7-9a	1-----	:30	1	\$350.00	P-1	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/31/16	11/06/16	1-----	1		\$350.00		0.00						
E 16	KXLY	10/31/16	10/31/16	9-10a M-F Live With Kelly	CM	9-10a	1-----	:30	1	\$200.00	P-1	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/31/16	11/06/16	1-----	1		\$200.00		0.00						
E 17	KXLY	10/30/16	10/30/16	11p Sun Late News Late News Sun	CM	11-1135p	-----1	:30	1	\$100.00	P-1	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/24/16	10/30/16	-----1	1		\$100.00		0.00						
E 18	KXLY	10/30/16	10/30/16	Su GMA Su GMA	CM	7-8a	-----1	:30	1	\$150.00	P-1	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/24/16	10/30/16	-----1	1		\$150.00		0.00						
E 19	KXLY	10/27/16	10/27/16	11p M-F Late News Late News	CM	11-1135p	---1---	:30	1	\$275.00	P-1	0.00	NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/24/16	10/30/16	---1---	1		\$275.00		0.00						
E 20	KXLY	10/27/16	10/27/16	3-4p M-F Rachael Ray	CM	3-4p	---1---	:30	1	\$50.00	P-1	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/24/16	10/30/16	---1---	1		\$50.00		0.00						
E 21	KXLY	10/27/16	10/27/16	5-530p M-F M-F News @5p	CM	5-530p	---1---	:30	1	\$385.00	P-1	0.00	NM	1	\$385.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/24/16	10/30/16	---1---	1		\$385.00		0.00						
E 22	KXLY	10/27/16	10/27/16	6-630a GMNW	CM	6-630a	---1---	:30	1	\$350.00	P-1	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/24/16	10/30/16	---1---	1		\$350.00		0.00						
E 23	KXLY	10/27/16	10/27/16	630-7a GMNW	CM	630-7a	---1---	:30	1	\$350.00	P-1	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/24/16	10/30/16	---1---	1		\$350.00		0.00						
E 24	KXLY	10/27/16	10/27/16	630-7p M-F M-F News @630p	CM	630-7p	---1---	:30	1	\$350.00	P-1	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/24/16	10/30/16	---1---	1		\$350.00		0.00						
E 25	KXLY	10/27/16	10/27/16	730-8p M-F Insider	CM	730-8p	---1---	:30	1	\$155.00	P-1	0.00	NM	1	\$155.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/24/16	10/30/16	---1---	1		\$155.00		0.00						
E 26	KXLY	11/01/16	11/01/16	11p M-F Late News Late News	CM	11-1135p	-1-----	:30	1	\$275.00	P-1	0.00	NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/31/16	11/06/16	-1-----	1		\$275.00		0.00						
E 27	KXLY	11/01/16	11/01/16	3-4p M-F Rachael Ray	CM	3-4p	-1-----	:30	1	\$50.00	P-1	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/31/16	11/06/16	-1-----	1		\$50.00		0.00						
E 28	KXLY	11/01/16	11/01/16	5-530a GMNW GMNW	CM	5-530a	-1-----	:30	1	\$120.00	P-1	0.00	NM	1	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/31/16	11/06/16	-1-----	1		\$120.00		0.00						
E 29	KXLY	11/01/16	11/01/16	5-530p M-F M-F News @5p	CM	5-530p	-1-----	:30	1	\$385.00	P-1	0.00	NM	1	\$385.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						

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E 29	KXLY	11/01/16	11/01/16	5-530p M-F M-F News @5p	CM	5-530p	-1-----	:30	1	\$385.00	P-1	0.00	NM	1	\$385.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/31/16	11/06/16	-1-----		1				\$385.00		0.00			
E 30	KXLY	11/01/16	11/01/16	530-6a GMNW GMNW	CM	530-6am	-1-----	:30	1	\$150.00	P-1	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/31/16	11/06/16	-1-----		1				\$150.00		0.00			
E 31	KXLY	11/01/16	11/01/16	6-630a GMNW	CM	6-630a	-1-----	:30	1	\$350.00	P-1	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/31/16	11/06/16	-1-----		1				\$350.00		0.00			
E 32	KXLY	11/01/16	11/01/16	7-730p M-F ET Tonight	CM	7-730p	-1-----	:30	1	\$155.00	P-1	0.00	NM	1	\$155.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/31/16	11/06/16	-1-----		1				\$155.00		0.00			
E 33	KXLY	11/01/16	11/01/16	7-9a GMA GMA	CM	7-9a	-1-----	:30	1	\$350.00	P-1	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/31/16	11/06/16	-1-----		1				\$350.00		0.00			
E 34	KXLY	10/26/16	10/26/16	Jimmy Kimmel Jimmy Kimmel	CM	1135p-1237x	--1----	:30	1	\$90.00	P-1	0.00	NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/24/16	10/30/16	--1----		1				\$90.00		0.00			
E 35	KXLY	10/26/16	10/26/16	5-530p M-F M-F News @5p	CM	5-530p	--1----	:30	1	\$385.00	P-1	0.00	NM	1	\$385.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/24/16	10/30/16	--1----		1				\$385.00		0.00			
E 36	KXLY	10/26/16	10/26/16	530-6a GMNW GMNW	CM	530-6am	--1----	:30	1	\$150.00	P-1	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/24/16	10/30/16	--1----		1				\$150.00		0.00			
E 37	KXLY	10/26/16	10/26/16	6-630p M-F M-F News @6	CM	6-630p	--1----	:30	1	\$385.00	P-1	0.00	NM	1	\$385.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/24/16	10/30/16	--1----		1				\$385.00		0.00			
E 38	KXLY	10/26/16	10/26/16	7-730p M-F ET Tonight	CM	7-730p	--1----	:30	1	\$155.00	P-1	0.00	NM	1	\$155.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/24/16	10/30/16	--1----		1				\$155.00		0.00			
E 39	KXLY	10/26/16	10/26/16	9-10a M-F Live With Kelly	CM	9-10a	--1----	:30	1	\$200.00	P-1	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/24/16	10/30/16	--1----		1				\$200.00		0.00			
													Totals	39	\$9,510.00